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| Code Number | SET A |
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INDIAN SCHOOL MUSCAT FIRST TERM EXAMINATION



ENTREPRENEURSHIP

CLASS: XI

Sub. Code: 066

Time Allotted: 3 Hrs

30.09.2018

Max. Marks:70

General Instructions:

1. All questions are compulsory.
2. There are total 24 questions in all.
3. Marks for each question are indicated against it.
4. Questions 1 to 5 are very short answer questions of 1 mark each.
5. Question 6 to 10 are short answer type questions of 2 marks. These are to be answered in 30 words each.
6. Questions 11 to 17 are short answer questions of 3 marks each. These are to be answered in 60 words each.
7. Questions 18 to 21 are short answer questions of 4 marks each. These are to be answered in 70 words each.
8. Questions 22 to 24 are long answer questions of 6 marks each. These are to be answered in 100 words each.
9. Answer should be brief and to the point and the above word limit be adhered to as far as possible.

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| 1 | Who is an entrepreneur? | 1 |
| 2 | Differentiate between a technical and non-technical entrepreneur? | 1 |
| 3 | Explain feasibility study. | 1 |
| 4 | Narrate the meaning of business incubation. | 1 |
| 5 | List any two fields in which 'Trailblazer' has business strength. | 1 |
| 6 | 'Innovation is the hallmark of entrepreneurship'. Why is innovation referred as one of the basic function of an entrepreneur? | 2 |
| 7 | Mention the four core values that are generally possessed by dynamic entrepreneurs. | 2 |
| 8 | 'Evaluation of idea is an important step in researching the venture's feasibility'. Discuss the importance of evaluating ideas. | 2 |
| 9 | Discuss any two advantages of entrepreneurship. | 2 |
| 10 | Distinguish between spontaneous entrepreneurs and induced entrepreneurs. | 2 |

- 11 'Mahima Nehra started Hathi Chaap. It was totally a new venture where different raw materials were tried out to make handmade paper. After researching a lot, they found that elephant dung had more fibre content which made it easy to make handmade paper'. This entrepreneur is an example to contradict the normal myth that exists in entrepreneurship. Identify the myth and explain it. Name any one more myth related with entrepreneurship. 3
- 12 Discuss any three essential attitudes required for entrepreneurial success. 3
- 13 Write a short-note on the following personality types of entrepreneurs: 3
 - (a) Authoritarians
 - (b) Collaborators
 - (c) Diplomats
- 14 'Entrepreneurs are problem solvers. Japanese always loved fresh fish but the waters close to Japan have not held many fish for decades'. Explain how the Japanese fishing companies solved the following problems: 3
 - (a) The shortage of fish in the waters close to Japan.
 - (b) Need for fresh fish.
 - (c) To need to improve the taste of fresh fish.
- 15 Mr. Kiran wants to start a business. Discuss any three commercial functions which he will require to plan and perform for the same. 3
- 16 Explain in detail McClelland Theory of Motivation. 3
- 17 Discuss any three types of feasibility study. 3
- 18 'Starting a venture is not an easy task. A series of activities need to be planned and undertaken to create an enterprise'. Discuss the process of entrepreneurship briefly. 4
- 19 'Competencies is a set of defined behaviours'. State and explain any four type competencies required by an entrepreneur. 4
- 20 'Although structured, methodical approaches to generating ideas are important.' Discuss any four structured approaches that might be adopted to generate ideas by entrepreneurs. 4
- 21 What do you mean by internal risk? Explain any three factors that give rise to such risks. 4
- 22 'Though social entrepreneurs may act locally, their actions have the potential to stimulate global improvements in their chosen arenas, whether that is education, health care, economic development, the environment, the arts or any other social field'. In the light of the above statement, discuss the characteristics of social entrepreneurs. 6
- 23 'Women entrepreneurs have braved the world and carved a niche for themselves. Simone Tata, Indu Jain, Mahima Mehra are few examples for women entrepreneurs. But they face a series of problems right from the beginning till the enterprise functions'. Discuss any six limitations faced by women entrepreneurs. 6
- 24 Explain the barriers to entrepreneurship. 6